

# PROGRADE DIGITAL™ ANNOUNCES CFEXPRESS TYPE A MOBILE READER FOR FILMMAKERS AND CONTENT CREATORS

Unlock The Full Potential Of Your iPhone™ 15 Or 16 And Capture 4K ProRes 120fps

San Jose, CA – April 3, 2025, 8:00 am —ProGrade Digital<sup>™</sup>, founded with a mission to provide the highest quality professional grade digital memory cards, solid state drives, hubs, and workflow solutions, announces its new PGM12 mobile card reader, a single-slot CFexpress Type A card reader. The PGM12 reader offers the same performance when transferring data as our full-size USB 3.2 Gen 2 readers, but is more portable due to its compact size.

The PGM12 is an essential tool for filmmakers and content creators who want to utilize the full potential of their mobile devices, particularly for the iPhone™ 15 and 16, especially when capturing 4K ProRes 120fps. With the flexibility to choose the card capacity that fits your creative demands, you'll never have to worry about running out of space mid-shoot. Designed for versatility, the PGM12 features a patented magnetic base, metal mounting plates, and a flexible cable, providing multiple mounting options to seamlessly integrate with any rig setup. With its mounting versatility, you can also use a MagSafe™ charger, so your device doesn't run out of battery while shooting. Designed to streamline your workflow, the PGM12 enables fast, direct transfers from your phone to laptops or other Type-C devices—helping you move quickly from capture to post, so you can stay focused on what matters most - creating.

"Our new PGM12, CFexpress Type A mobile card reader is designed to ensure content creators can reliably utilize the full capability of their iPhone 15 or 16 Pro/Pro Max, which requires external storage for up to 120 frames/second, ProRes video recording. Our customers can now record video onto low-power, CFexpress Type A memory cards, at the highest possible quality, and not have to worry about running out of storage space, that might be experienced with a fixed capacity storage device. As a key differentiator, the PGM12 reader is designed to utilize our patented magnetic base mounting system and is small enough to be affixed to an iPhone without impeding the use of MagSafe™ charging while recording", said Wes Brewer, CEO and founder of ProGrade Digital. It is available now for pre-order and will be shipping at the end of April.

## **ProGrade Digital PGM12 CFexpress Type A Mobile Reader Key Features:**

- Single-slot memory card reader for CFexpress Type A cards
- Transfer rates of up to 10Gb/s (1.25GB/s)
- Flexible cable provides versatile mounting options
- USB 3.2 Gen 2 Type-C connector
- Patented magnetic base
- Refresh Pro™ enabled\*



## MSRP \$79.99

Like all ProGrade products, each PGM12 contains a unique serial number to ensure best-in-class after-sales support and tight quality control of the components used inside. Using this serial number, a customer can register their product at <a href="http://progradedigital.com/register">http://progradedigital.com/register</a> to receive product updates.

Customers may purchase ProGrade Digital products on <a href="www.progradedigital.com">www.progradedigital.com</a>, <a href="B&H Photo">B&H Photo</a> <a href="mailto:and Video">and Video</a>, or <a href="Adorama">Adorama</a> websites, along with many other retailers around the globe. Customers in select regions may purchase on Amazon with Prime shipping.

#### About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers, and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFexpress™ and ProGrade Digital SDXC UHS-II V90 memory cards offered in a range of capacities and USB 3.1 Gen 2, and USB 4.0 high-speed readers. ProGrade Digital memory cards and workflow solutions are available for purchase globally through Amazon.com, on the company website, and also B&H Photo and Video.

\*Refresh Pro™ functionality requires ProGrade Digital Refresh Pro™ software application.

High-resolution product photos and logo for download: <u>2025-04-03 PGM12 CFexpress Type A Mobile Reader</u>

ProGrade Digital is an authorized licensee of SDXC, CFast 2.0,4.0, and CFexpress trademarks. All other brand or product names in the release are trademarks or registered trademarks of their respective holders.

#### **Media Contact:**

David Saucedo
Director of Marketing
ProGrade Digital, Inc.
dsaucedo@progradedigital.com
831.737.9561