

PROGRADE DIGITAL ANNOUNCES NEW CFEXPRESS 2.0 TYPE A 120GB GOLD MEMORY CARD

The Addition of the CFexpress 2.0 Type A 120GB Gold Memory Card Provides a New Lower Price and Capacity Point Ideal for Still Shooting Applications

San Jose, CA August 27, 2024, 8:00 am PT — ProGrade Digital, Inc., founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces a new CFexpress™ Type A Gold-class memory card in a 120GB capacity. This new capacity features the same industry-leading quality as the current ProGrade CFexpress 2.0 Type A Gold 240GB and 480GB memory cards. The Gold line has a VPG 200 rating and has an NVMe host interface with PCIe Gen3 x1 interconnect. ProGrade Digital’s CFexpress 2.0 Type A 120GB Gold card is fully compliant with the CFexpress 2.0 specification and provides a read speed of up to 900MB/s, burst write speed of up to 800MB/s, and sustained write speed of 450MB/s – ideally suited for high-resolution shooting applications.

“Our new CFexpress Type A 120GB Gold memory card provides a lower price point for Sony camera customers not needing the higher capacity of our CFexpress Type A 240GB or 480GB memory cards,” said Josh Brewer, Product Manager of ProGrade Digital. “With the VPG 200 rating required for select cameras, our CFexpress Type A Gold line of memory cards now offers our customers a lower price point for still shooters, and the same level of high performance and reliability they’ve come to expect in our Gold line.”

ProGrade Digital CFexpress 2.0 Type A Gold Memory Card:

- Maximum read speed up to 900MB/s
- Burst write speed up to 800MB/s
- Sustained write speed of 450MB/s
- Minimum sustained write speed 200MB/s (VPG 200)
- CFexpress 2.0
- Capacity: 120GB
- MSRP: \$159.99



CFexpress 2.0 Type A Gold Delivers:

- Fully compliant with CompactFlash™ Association 2.0 specification
- NVMe host interface with PCIe Gen3 X1 interconnect
- Thermal throttling protects the card from overheating
- Laser etched unique serial numbering for the tracking of key components and manufacturing data for the highest quality control

- Temperature ranges: operating 14°F to 158°F/ -10°C to 70°C; storage 10°F to 160°F/ -12°C to 72°C
- Packaging: Biodegradable fiber tray
- Refresh Pro ready*
- X-ray proof and shock-proof
- 3-year warranty

Like all ProGrade products, each memory card contains a unique etched serial number to ensure best-in-class after-sales support and tight quality control of the components used inside. Using this serial number, a customer can register their product at <http://progradedigital.com/register> to receive product updates.

Customers may purchase ProGrade Digital products on www.progradedigital.com, [Amazon](#), [B&H Photo and Video](#), or [Adorama](#) websites along with many other retailers around the globe. Customers in select regions may purchase on Amazon.com with Prime shipping.

About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers, and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFexpress™ and ProGrade Digital SDXC UHS-II V90 memory cards offered in a range of capacities and USB 4.0 and USB 3.2, Gen 2 high-speed readers.

*Refresh Pro™ functionality, In Refresh Pro and Ingest Pro, requires ProGrade Digital Refresh Pro™ software application and a ProGrade Digital card and reader. This is a great way to monitor card health, restore lost performance, and ensure that the card firmware is up-to-date for best-in-class camera compatibility.

High-resolution product photos and logo for download: [2024-08-27 CFexpress Type A Gold 120GB](#)

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