

PROGRADE DIGITAL ANNOUNCES CFEXPRESS TYPE B 165GB MEMORY CARD

*The CFexpress 165GB Cobalt Memory Card Enables You
To Take Full Advantage of Burst and RAW Shooting At a New Low Price Point*

San Jose, CA June 23, 2022, 8:00 am — ProGrade Digital, Inc., founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces its new capacity 165GB CFexpress™ Type B Cobalt memory card. This new product leverages the same industry-leading design and performance levels of ProGrade award-winning 325GB and 650GB capacity cards - leveraging PCIe, Gen 3 interconnect with NVMe 1.3 host controller interface. ProGrade Digital CFexpress cards provide read speeds up to 1,700MB/s and burst write speeds up to 1,500MB/s and sustained write speeds of up to 1,400MB/s – ideally suited for a broad range of still and moving image capture applications.

“The introduction of this new lower capacity, less expensive capacity point in our CFexpress Cobalt line is ideally suited for still shooters that don’t prefer to store an entire shoot on one larger card and typically don’t focus on shooting video,” said Wes Brewer, founder, and CEO of ProGrade Digital. “These cards are perfect for the photographer that wants the best high-speed burst shooting write performance at a lower capacity and price point than has previously been offered.”

ProGrade Digital CFexpress Type B 165GB Cobalt Card:

- Maximum read speed up to 1700MB/s
- Burst write speed up to 1500MB/s
- Minimum sustained write speed up to 1400MB/s
- Capacity: 165GB
- MSRP: \$179.99



CFexpress Type B 165GB Delivers:

- Fully compliant with CompactFlash™ Association 2.0 specification
- NVMe host interface with PCIe Gen3 X2 interconnect
- Extended battery life and low standby power through NVMe PS0 – PS4 support
- Metal enclosure for improved durability and heat dissipation
- Thermal throttling protects the card from overheating
- Laser etched unique serial numbering for the tracking of key components and manufacturing data for the highest quality control
- Rigorous 100% full card testing down to individual memory chips for optimal quality

- Temperature ranges: operating 14°F to 158°F/ -10°C to 70°C; storage -4°F to 185°F/ -20°C to 85°C
- Packaging: Biodegradable fiber tray protected with eco-friendly Polyofin shrink-wrap
- Refresh Pro ready*
- X-ray proof and shock-proof
- 3-year warranty

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development, and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on the development of memory cards, card readers, and workflow software for professional imaging markets. Flagship products, ProGrade Digital CFExpress, SDXC UHS-II, and CFast 2.0 are optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder, and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, RED, and Blackmagic. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

Customers may purchase ProGrade Digital products on www.progradedigital.com, [B&H Photo and Video](#), or [Adorama](#) websites along with many other retailers around the globe. Customers in select regions may purchase on Amazon.com with Prime shipping.

About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers, and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFexpress™ and ProGrade Digital SDXC UHS-II V90 memory cards offered in a range of capacities and USB 3.1, Gen 2 high-speed readers. ProGrade Digital memory cards and workflow solutions are available for purchase globally through Amazon.com, on the company website, and also B&H Photo and Video.

*Refresh Pro™ functionality requires ProGrade Digital Refresh Pro™ software application and a ProGrade Digital card and reader. This is a great way to monitor card health and restore the card back to factory-fresh conditions.

High-resolution product photos and logo for download: ([2022-05-25 CFexpress Type B 165GB Cobalt Press Kit](#))

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