

PROGRADE DIGITAL ANNOUNCES A HIGHER CAPACITY SDXC UHS-II V90 512GB MEMORY CARD

SDXC UHS-II V90 speed class memory card for professionals who shoot high-resolution video

San Jose, CA May 1, 2022, 8:00 am — ProGrade Digital, Inc., founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces its higher capacity SDXC UHS-II V90 512GB memory card. With the same sustained read speeds of up to 300MB/s and sustained write speed of up to 250MB/s as our other SD V90 Cobalt memory cards professionals can now capture even longer clips of high-resolution video and/or greater amount of still images. ProGrade Digital SDXC UHS-II, U3, Class 10, V90 cards bring peak performance to digital cinema cameras, upper-end DSLR, and mirrorless cameras, which produce incredibly rich data streams and require greater capacity from a memory card.

"Today's creative pioneers are producing more video than ever before," said Wes Brewer, founder, and CEO of ProGrade Digital. With the extensive range of recording options in today's high-end professional camera market, such as RAW 8K, 6K, 5K, 4K, UHD, High Bit Rate MPEG at varying frames per second (fps), many of which require high capacity, and high-performance memory cards. We have added this higher capacity 512GB, SD V90 memory card to our SDXC Cobalt product line to serve these needs. This card will also be compatible with our unique Refresh Pro™ software, allowing professionals to refresh their ProGrade Digital cards back to factory condition and monitor the health of their cards.

ProGrade Digital SDXC UHS-II V90 512GB, U3, Class 10 portfolio:

- Maximum read speed up to 300MB/s
- Burst write speed up to 250MB/s
- Minimum sustained write speed 90MB/s
- Capacities: 64GB, 128GB, 256GB, 512GB

PR®GRADE 512 GB MB/s *250 MB/s £ You & R

SD V90 Delivers:

- High-performance speed verified to perform at a sustained read rate of up to 300MB/s
- Video tested and certified to perform at a minimum sustained recording rate of 90MB/s
- Recommended and tested in a wide range of DSLR, MILC, and Cinema-grade video cameras
- Optimized for 8K, 6K, 4K, UHD, Full HD, Motion JPEG, and most high bit rate MPEG-4 CODECs
- Laser etched unique serial numbering for the tracking of key components and manufacturing data for the highest quality control
- Refresh Pro support to monitor card health and refresh the card back to factory-fresh condition

- Packaging: Biodegradable fiber tray protected with eco-friendly Polyofin shrinkwrap
- 3-year warranty

Card Format	Speed	Capacities	Pricing
SDXC UHS-II, U3,	Up to 300 MB/s read speed	64GB, 128GB,	\$89.99, \$159.99 <i>,</i>
Class 10, V90	Up to 250MB/s write speed	256GB, 512GB	\$289.99 <i>,</i> \$499.99

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development, and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on the development of memory cards, card readers, and workflow software for professional imaging markets. Flagship products, ProGrade Digital CFExpress, SDXC UHS-II, and CFast 2.0 are optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder, and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, RED, and Blackmagic. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

Customers may purchase ProGrade Digital products on <u>www.progradedigital.com</u>, <u>B&H</u> <u>Photo and Video</u>, or <u>Adorama</u> websites along with many other retailers around the globe. Customers in select regions may purchase on <u>Amazon.com</u> with Prime shipping.

About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers, and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFexpress[™] and ProGrade Digital SDXC UHS-II V90 memory cards offered in a range of capacities and USB 3.1, Gen 2 high-speed readers. ProGrade Digital memory cards and workflow solutions are available for purchase globally through Amazon.com, on the company website, and also B&H Photo and Video.

High-resolution product photos and logo for download: http://bit.ly/ProGradeDigitalPRKit

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