

## PROGRADE DIGITAL™ ANNOUNCES UPDATED REFRESH PRO™ SOFTWARE WITH IMPROVED USER INTERFACE AND MAC OS® COMPATIBILITY

Maximize performance of ProGrade Digital memory cards and proactively monitor card health, now with Mac OS compatibility and an updated user interface

San Jose, CA – May 12, 2021, 8:00 am —ProGrade Digital<sup>™</sup>, founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces an updated version of Refresh Pro<sup>™</sup>, a software tool that allows users to maximize the performance of their memory cards, as well as proactively monitor card health. Previously only compatible with Windows<sup>®</sup> 10 and higher operating systems, Refresh Pro<sup>™</sup> 2.0 is compatible with macOS<sup>®</sup> 10. 15+ or higher operating systems and Apple's new M1 processor, allowing Mac users to take full advantage of their ProGrade Digital memory cards. Additionally, the updated version of Refresh Pro<sup>™</sup> includes an improved user interface that allows for greater software usability and workflow efficiency.

"We are extremely happy to release the 2<sup>nd</sup> generation of our Refresh Pro software which provides customers with a cost-effective tool to ensure ProGrade Digital memory cards are always operating at their maximum capability," said Wes Brewer, founder and CEO of ProGrade Digital. "This new version retains both of the 1<sup>st</sup> generation features of refreshing cards for peak performance and health monitoring while adding much needed support for Apple Mac OS Catalina and Big Sur as well as Apple's new M1 processor. The user interface has also been significantly enhanced to make operation more intuitive and allowing support for more cards being processed simultaneously."

## **ProGrade Digital Updated Refresh Pro™ Software Key Features**

- Measure the overall health of ProGrade Digital memory cards to assess the remaining life of its NAND Flash
- Refresh, or sanitize the cards through a deep-clean process that restores the card to its original out-of-the-box performance\*
- Works with all ProGrade Digital card readers\*\* with the "R" logo on the box, and all ProGrade Digital memory cards marked with the "R" logo on the front label
- Compatible with Windows® 10 and Mac OS X® 10.15+ or higher operating systems, as well as Apple M1 processors
- Enhanced user interface for increased usability and efficiency
- MSRP \$9.99 per year

- \*Sanitize cannot undo the normal aging process of the card; it allows a card, regardless of its age, to perform faster and respond better to write operations of the camera.
- \*\*The PG04 Thunderbolt 3 card reader for CFexpress Type B and XQD does not work with Refresh Pro™.

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on development of memory cards, card readers and workflow software for professional imaging markets. Flagship products, ProGrade Digital CFast 2.0 and ProGrade Digital SDXC UHS-II, are optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, Fuji, Olympus and Blackmagic. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

International customers may purchase ProGrade Digital products on the <u>B&H Photo and Video</u> <u>website</u> and Amazon in most countries, available with Prime Shipping. Customers may also purchase on <u>www.progradedigital.com</u>.

## About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers and workflow software required by imaging professionals. For more information, visit <a href="https://www.progradedigital.com">www.progradedigital.com</a>
High resolution product photos and logo for download: <a href="https://bit.ly/ProGradeDigitalPRKit">http://bit.ly/ProGradeDigitalPRKit</a>

ProGrade Digital is an authorized licensee of SDXC, CFast 2.0 and CFexpress trademarks. All other brand or product names in the release are trademarks or registered trademarks of their respective holders.

## Media Contact:

Mark Lewis Vice President Marketing ProGrade Digital, Inc. mlewis@progradedigital.com 408.708.9292