



PROGRADE DIGITAL™ ANNOUNCES FASTER microSDXC, UHS-II, V60 MEMORY CARDS PLUS ADDITION OF 256GB CAPACITY – ALL FEATURING REFRESH PRO™ SOFTWARE SUPPORT*

Tested to operate in full-size SD Card devices such as DSLRs and mirrorless as well as aerial or action cameras

San Jose, CA April 28, 2020, 8:00 am —ProGrade Digital™, founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces improvements to its microSD line of memory cards with a step-up in read performance to 250MB/second as well as support for ProGrade Digital’s Refresh Pro Software. These microSD cards are coming to market at a lower price than the prior generation cards, providing photographers and videographers with an even better value for their money. The addition of a 256GB capacity point allows a wider range of shooting flexibility for videographers that require extended capture time without a card change. As always, ProGrade Digital microSDXC UHS-II cards support U3, Class 10 and V60 performance ratings making them suitable for a wide range of applications – from drones and action-cams to most DSLRs and mirrorless cameras when using the included full-size, full performance, UHS-II adaptor.

“In today’s multi-shot, multi-camera environments, professionals are utilizing a wide range of options when it comes to capturing video,” said Wes Brewer, founder and CEO of ProGrade Digital. “with our newest microSD card announcement, we continue to lead the market in offering a truly versatile card which can serve a variety of needs – with no compromises in performance or thermal capability. Additionally, we’ve continued to offer our unique Refresh Pro™ capability on all capacities allowing professionals to quickly refresh cards back to factory-fresh condition as well as monitor the health of their cards before an important shoot.”

ProGrade Digital microSDXC UHS-II, U3, Class 10 cards:

microSD V60 Gold features:

- Maximum sustained read speed 250MB/s
- Burst write speed 130MB/s
- Minimum sustained write speed 60MB/s
- Professional capacities: 64GB, 128GB, 256GB

- Video tested and certified to perform at a minimum sustained recording rate of 60MB/second
- Full-size, full-speed, SD UHS-II adaptor included



- Serialized tracking of key components and manufacturing data for the highest quality control
- Refresh Pro support to monitor card health and refresh the card back to factory-fresh performance levels
- Packaging: jewel case in a sleeve
- 1 and 2 pack options available in select channels
- 3-year warranty

Card Format	Speed	Capacities	Pricing
microSDXC UHS-II, U3, Class 10, V60	250MB/sec read speed 130MB/second write speed	64GB, 128GB, 256GB* *256GB shipping by end of Q2	\$34.99, \$54.99, \$99.99

All ProGrade Digital memory cards have a laser-etched serial number on the back and readers have a printed serial number. A customer can register their serial number at <https://progradedigital.com/register> to stay up to date on the latest technology developments.

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on development of memory cards, card readers and workflow software for professional imaging markets. Flagship products include a full line of USB 3.1/3.2 Gen 2 card readers, CFast 2.0, SDXC UHS-II and CFexpress Type B cards in a range of capacities all optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, Fuji, Olympus and Blackmagic. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

International customers may purchase ProGrade Digital products on the [B&H Photo and Video website](#), [Adorama.com](#) and Amazon in most countries, available with Prime Shipping. Customers may also purchase on www.progradedigital.com.

*Refresh Pro functionality requires ProGrade Digital Refresh Pro™ software application and a ProGrade Digital card reader.

For more information, visit www.progradedigital.com and www.sdcard.org/consumers/choices/speed_class/index.html
High resolution product photos and logo for download: <http://bit.ly/ProGradeDigitalPRKit>

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