



PROGRADE DIGITAL™ ANNOUNCES FASTER SDXC UHS-II V60 and V90 MEMORY CARDS WITH REFRESH PRO™ SUPPORT*

SD Card read speed increased to 300MB/s and Write speed increased to 250MB/s on V90 cards plus ability to monitor card health and refresh cards to factory-fresh condition

San Jose, CA August 20, 2019, 8:00 am —ProGrade Digital™, founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces its new line of SD memory cards—a step up in performance to sustained read speed of up to 300MB/second and sustained write speed of up to 250MB/second on V90 cards. The V60 SD cards have a step up in performance to a sustained read speed of up to 250MB/second and sustained write speed of up to 130MB/second. There is no increase in price with these new speeds, offering photographers and videographers a great value for their money. ProGrade Digital SDXC UHS-II, U3, Class 10, V60 and V90 cards bring peak performance to upper-end DSLR, mirrorless, camcorder and digital cinema cameras—cameras that produce incredibly rich data streams and require more from a memory card. This elevated performance ensures faster capture during data-intensive processing, most notably for the Panasonic GH5S, Panasonic AU-EVA1, Canon Cinema EOS line, Canon EOS 5D Mark IV and the Sony a7 line. ProGrade Digital SDXC UHS-II memory cards in 64GB, 128GB and 256GB capacities are available in August.

“Today’s creative pioneers are producing more video than ever before,” said Wes Brewer, founder and CEO of ProGrade Digital. “There are a range of recording options in today’s high-end professional camera market—6K, 4K, Full HD at varying frames per second (fps)—many of which require write speed performance from memory cards not commonly seen in the past. To serve these needs, we increased the performance across our SDXC product line. Additionally, we’ve incorporated our unique Refresh Pro™ capability into all capacities allowing professionals to refresh cards back to factory-fresh condition as well as monitor the health of their cards before an important shoot.”

ProGrade Digital SDXC UHS-II, U3, Class 10 portfolio:

- **SD V90 Cobalt**
 - Maximum read speed 300MB/s
 - Burst write speed 250MB/s
 - Minimum sustained write speed 90MB/s
 - Capacities: 64GB, 128GB, 256GB



- **SD V60 Gold**
 - Maximum read speed 250MB/s
 - Burst write speed 130MB/s
 - Minimum sustained write speed 60MB/s
 - Capacities: 64GB, 128GB, 256GB



SD V60 and V90 both deliver:

- High performance speed verified to perform at a sustained read rate of up to 300MB/second V90 and 250MB/second V60
- Video tested and certified to perform at a minimum sustained recording rate of 90MB/second, V60 at a minimum sustained recording rate of 60MB/second
- Recommended and tested in a wide range of DSLR, MILC and Cinema-grade video cameras
- Optimized for 6K, 4K, UHD, Full HD, Motion JPEG and most high bit rate MPEG-4 CODECs
- Serialized tracking of key components and manufacturing data for the highest quality control
- Refresh Pro support to monitor card health and refresh the card back to factory-fresh condition
- Professional-level capacities 64GB, 128GB, 256GB
- Packaging: jewel case in a sleeve
- 3-year warranty

Card Format	Speed	Capacities	Pricing
SDXC UHS-II, U3, Class 10, V90	300MB/sec read speed; 250MB/second write speed	64GB, 128GB, 256GB	\$99.99, \$189.99, \$379.99
SDXC UHS-II, U3, Class 10, V60	250MB/sec read speed; 130MB/second write speed	64GB, 128GB, 256GB	\$39.99, \$74.99, \$139.99

All ProGrade Digital memory cards have a laser-etched serial number on the back and the readers have a printed serial number. A customer can register their serial number at <https://progradedigital.com/register> to stay up to date on the latest technology developments.

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on development of memory cards, card readers and workflow software for professional imaging markets. Flagship products, ProGrade Digital CFast 2.0 and ProGrade Digital SDXC UHS-II, are optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, Fuji, Olympus and Blackmagic. ProGrade

Digital memory cards expand the creative visions of cinema and photography professionals around the world.

International customers may purchase ProGrade Digital products on the [B&H Photo and Video website](#) and Amazon in most countries, available with Prime Shipping. Customers may also purchase on www.progradedigital.com.

About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers and workflow software required by imaging professionals. Flagship products include a full line of USB 3.1 Gen 2 card readers, ProGrade Digital CFast 2.0 and ProGrade Digital SDXC UHS-II memory cards offered in a range of capacities and optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder and digital cinema cameras from Canon, Nikon, Panasonic, Sony, Blackmagic and more. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

*Refresh Pro functionality requires ProGrade Digital Refresh Pro™ software application and a ProGrade Digital card reader.

For more information, visit www.progradedigital.com and www.sdcard.org/consumers/choices/speed_class/index.html
High resolution product photos and logo for download: <http://bit.ly/ProGradeDigitalPRKit>

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