

MEDIA RELEASE

**PROGRADE DIGITAL CFEXPRESS 1.0 MEMORY CARDS DEMONSTRATED
AT CES SHOW**

*CFexpress™ 1.0 Memory Cards Provide Read Speed
of up to 1400MB/s to Maximize Workflow for Professionals*

LAS VEGAS, NV, CES JANUARY 08, 2019 – ProGrade Digital, founded with a mission to provide the highest quality professional grade memory cards and workflow solutions, is taking part in a technology demonstration highlighting its CFexpress™ 1.0 Card teamed with Thunderbolt™ 3.0. Professional photographers using the Nikon™ Z series cameras are demonstrating their workflows on both mobile and desktop paired with the ProGrade Digital CFexpress card and Thunderbolt™ 3.0-enabled PCs. This demonstration is taking place at CES in Central Hall 10048.

“ProGrade Digital is delighted to be participating in this exciting technology demonstration highlighting the speed of the ProGrade Digital 1TB CFexpress card and Thunderbolt™ 3.0 in the digital workflow,” said Wes Brewer, founder and CEO of ProGrade Digital. “With read speeds up to 1400MB/s, this technology provides peak performance for offloading cinema-quality, video and still image files at speeds that are at least three times faster than ever before.”

ProGrade Digital CFexpress 1.0 delivers:

- Fully compliant with CompactFlash™ Association 1.0 specification
- XQD host interoperable with firmware support
- 1,400 MB/s continuous read speed capable; write speed 1000MB/s
- Certified to perform at a minimum sustained transfer speed of 400MB/s
- Dimensions: 29.6 mm x 38.5 mm x 3.8 mm
- Metal enclosure/encasement to endure high temperatures while providing better thermal conductivity
- Built-in thermal throttling to protect card and its content in the event of overheating



About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFast 2.0 and ProGrade Digital SDXC UHS-II memory cards offered in a range of capacities and optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder, drone and digital cinema cameras from Canon™, Nikon™, Panasonic™, Sony®, Blackmagic™, GoPro™, DJI and more. ProGrade Digital memory cards and workflow solutions are available for purchase by global customers

on www.progradedigital.com and the B&H Photo and Video website. Customers in North America and 27 European countries may also shop on the Amazon website. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

High resolution product photos and logo for download: <http://bit.ly/ProGradeDigitalPRKit>

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