

# PROGRADE DIGITAL ANNOUNCES NEW LINE OF PROFESSIONAL GRADE MICROSDXC UHS-II, V60 MEMORY CARDS, PLUS TWO ADDITIONAL USB 3.1, GEN. 2 DUAL-SLOT WORKFLOW READERS

microSDXC<sup>™</sup> UHS-II, U3, Class 10, V60 Memory Cards Support Maximum Read Speed of up to 200MB/s and Maximum Write Speed of up to 80MB/s

Company Expands USB 3.1, Gen. 2 Card Reader Line to Add microSD™ Dual-Slot Card Reader, Plus CompactFlash™ & SD™ Dual-Slot Card Reader

**COLOGNE, Germany, photokina, Sept. 25, 2018, 7:00 am PDT** – ProGrade Digital, founded with a mission to provide the highest quality professional grade memory cards and workflow solutions, has expanded its product range with the introduction of professional grade microSDXC<sup>™</sup> memory cards, plus two additional USB 3.1, Gen. 2 dual-slot workflow readers. The new ProGrade Digital microSDXC UHS-II, U3, Class 10, V60 card delivers a maximum read speed of up to 200MB/s and maximum write speed of up to 80MB/s. Video Speed Class V60 tested and certified, the card's sustained write speed will not dip below 60MB/s, which ensures that dropped frames do not occur during video recording. Building upon the company's line of latest generation USB workflow products is the addition of a microSD<sup>™</sup> Dual-Slot Card Reader, plus CompactFlash<sup>™</sup> & SD<sup>™</sup> Dual-Slot Card Reader. Both readers support USB 3.1, Gen 2 protocols and offer data transfer rates of up to 10Gb/s (1.25GB/s).

ProGrade Digital microSDXC UHS-II, V60 memory cards in 32GB, 64GB, 128GB capacities, priced \$49.99, \$74.99, \$114.99 respectively, will be available in Q4 on <u>www.progradedigital.com</u>. These cards will be available on partner sites, such as Amazon.com and B&H Photo and Video, in Q4. The CompactFlash & SD Dual-Slot Card Reader (PG06), \$79.99, and microSD Dual-Slot Card Reader (PG07), \$79.99, will be available on <u>www.progradedigital.com</u> plus Amazon and B&H Photo and Video websites in Q4. ProGrade Digital products are now shipping to 27 European countries via Amazon and Amazon Prime.

"ProGrade Digital is pleased to announce expansion of our professional line to include a range of V60, UHS II microSDXC cards. With this announcement, ProGrade Digital becomes one of the only companies to offer a microSDXC with a certified video speed class rating of V60–which is critical for uninterrupted video capture by many professional and mirrorless cameras from companies such as Sony™, Canon™ and Panasonic™," said Wes Brewer, founder and CEO of ProGrade Digital. "As more and more professionals add drones plus smaller action and point-ofview cams to their workflows to produce broadcast, sport, travel and documentary footage, the need for high performance, high quality microSD cards is increasing. The ProGrade Digital microSDXC memory cards bring extra versatility, when paired with the included SD UHS-II adapter, by also allowing professionals to record footage created by DSLR and mirrorless cameras with full-size SD card slots."

The company also introduced two workflow readers. Mark Lewis, VP Marketing for ProGrade Digital, said, "Our new dual-slot readers support the USB 3.1, Gen. 2 protocol. This protocol renders a data transfer rate of up to 10Gb/s. At that speed, envision the time to be saved when transferring files, especially from today's data-intensive cameras. Insert a memory card into each slot and get concurrent maximum speed of transfer."

## ProGrade Digital microSDXC UHS-II, U3, Class 10, V60 delivers:

- Performance speed certified to perform at a maximum read rate of up to 200MB/s; maximum write speed of up to 80MB/s
- V60 (Video Speed Class) tested and certified to perform at a minimum sustained write speed of 60MB/s
- Optimized for 4K, UHD, Full HD and most high bit rate MPEG-4 CODECs



- Rigorous full card testing, plus component-level testing down to individual memory chips
- Laser-etched serial number to track key components and manufacturing data in order to provide highest quality control
- Professional-level capacities 32GB, 64GB; 128GB in Q4
- Packaging: single and multi-pack in jewel case; includes full-size SD UHS-II adapter
- 3-year warranty

Card Format	Speed	Capacities	Pricing
microSDXC UHS-II,	200MB/s read speed	32GB, 64GB, 128GB	\$49.99, \$74.99, \$114.99 USD
U3, Class 10, V60	80MB/s write speed		

### Dual-Slot CompactFlash & SD Workflow Reader (PG06), Dual-Slot microSD Workflow Reader (PG07) Key Features:

- USB 3.1, Gen. 2 interface provides transfer speed of up to 10Gb/s (1.25GB/s)
- Supports concurrent maximum speed data transfer from cards in both slots
- LED indicator for data transfer activity
- Includes two 18" connection cables: one Type A to Type C and one Type C to Type C
- Magnetized bottom connects reader to laptop (using included metal mounting plate)
- Portable and compact
- Compatible with Mac OS X 10.6 or later; Windows 10





- Backwards compatible with USB 3.0 devices
- Dual-Slot CompactFlash & SD Workflow Reader dimensions: 70.8 mm x 70.8 mm x 18 mm
- Dual-Slot microSD Workflow Reader dimensions: 70.8 mm x 70.8 mm x 18 mm
- 2-year warranty

Reader	Supported Media	Interface	Speed	Pricing
Dual-Slot CompactFlash & SD Workflow Reader (PG06)	CompactFlash & SD cards	USB 3.1 Gen. 2	Up to 10Gb/s (1.25GB/s)	\$79.99 USD
Dual-Slot microSD Workflow Reader (PG07)	Two microSD cards	USB 3.1 Gen. 2	Up to 10Gb/s (1.25GB/s)	\$79.99 USD

### About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFast 2.0 and ProGrade Digital SDXC UHS-II memory cards offered in a range of capacities and optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder, drone and digital cinema cameras from Canon™, Nikon™, Panasonic™, Sony®, Blackmagic™, GoPro™, DJI and more. ProGrade Digital memory cards and workflow solutions are available for purchase by global customers on <u>www.progradedigital.com</u> and the B&H Photo and Video website. Customers in North America and 27 European countries may also shop on the Amazon website. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

#### High resolution product photos and logo for download: <u>http://bit.ly/ProGradeDigitalPRKit</u>

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