



## **PROGRADE DIGITAL™ ANNOUNCES UPDATED REFRESH PRO™ SOFTWARE WITH IMPROVED USER INTERFACE**

*New Functionality Includes the Ability to Update Memory Card Firmware, Card Eject, and Early Detection of Compatible Cards*

**San Jose, CA – November 3, 2022, 8:00 am** —ProGrade Digital™, founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announced today an updated version of Refresh Pro™, a software tool that allows users to maximize the performance of their memory cards, as well as proactively monitor card health. Refresh Pro™ 3.0 includes an improved user interface that allows for greater software usability and workflow efficiency.

“We are extremely happy to release the 3<sup>rd</sup> generation of our Refresh Pro software which provides customers with a cost-effective tool to ensure ProGrade Digital memory cards are always safely operating at their maximum capability,” said Wes Brewer, founder, and CEO of ProGrade Digital. This new version retains both of the 1<sup>st</sup> and 2<sup>nd</sup> generation features of refreshing cards for peak performance and health monitoring while adding support for Apple Mac OS on M1 and M2 processors.

### **NEW ProGrade Digital Refresh Pro™ Software Key Features**

- Firmware upgrade capability for current SD and microSD cards.
- Eject functionality of individual cards has been added to Refresh Pro.
- Early detection of compatible ProGrade Digital cards to improve the user experience.

### **ProGrade Digital Refresh Pro™ Software Key Features**

- Measure the overall health of ProGrade Digital memory cards to assess the remaining life of its NAND Flash.
- Refresh, or sanitize the cards through a deep-clean process that restores the card to its original out-of-the-box performance\*.
- Works with all ProGrade Digital card readers\*\* with the “R” logo on the box, and all ProGrade Digital memory cards marked with the “R” logo on the front label.
- Enhanced user interface for increased usability and efficiency.
- MSRP \$9.99/year

\*Sanitize cannot undo the normal aging process of the card; it allows a card, regardless of its age, to perform faster and respond better to write operations of the camera.

\*\* The PG04 Thunderbolt 3 card reader has limited capabilities for CFexpress Type B cards on Mac OS. Third-party XQD cards are not supported with Refresh Pro.

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development, and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on the development of memory cards, card readers, and workflow software for professional imaging markets. Flagship products, ProGrade Digital CFexpress, SDXC UHS-II, and CFast 2.0 are optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder, and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, RED, and Blackmagic. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

Customers may purchase ProGrade Digital products on [www.progradedigital.com](http://www.progradedigital.com), [B&H Photo and Video](#), or [Adorama](#) websites along with many other retailers around the globe. Customers in select regions may purchase on [Amazon.com](http://Amazon.com) with Prime shipping.

**About ProGrade Digital, Inc.**

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers, and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFexpress™ and ProGrade Digital SDXC UHS-II V90 memory cards offered in a range of capacities and USB 3.1, Gen 2 high-speed readers. ProGrade Digital memory cards and workflow solutions are available for purchase globally through Amazon.com, on the company website, and B&H Photo and Video.

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