

## PROGRADE DIGITAL ANNOUNCES A HIGHER CAPACITY SDXC UHS-II V60 512GB MEMORY CARD

SDXC V60 512GB Enables You to Capture a Larger Number of Stills and Record Extended Number of Video Clips at a New Price Point

San Jose, CA November 15, 2022, 8:00 am — ProGrade Digital, Inc., founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces its higher capacity SDXC UHS-II V60 512GB memory card. With the same sustained read speeds of up to 250MB/s and sustained write speed of up to 130MB/s as our other SD V60 Gold memory cards professionals can now capture even longer clips of high-resolution video and/or greater amount of still images. ProGrade Digital SDXC UHS-II, U3, Class 10, V60 cards bring high performance to digital cinema cameras, DSLRs, and mirrorless cameras, which produce incredibly rich data streams and require greater capacity from a memory card.

"The addition of an SD V60, 512GB capacity point into our Gold product line provides a nice option for those shooting large amounts of 4K video at bit rates that don't demand a V90 performance level," said Wes Brewer, founder, and CEO of ProGrade Digital. We see this capacity and performance level providing a great value to less demanding photography and videography needs with a very attractive price point just under \$200 USD." This card will also be compatible with our unique Refresh Pro<sup>™</sup> software, allowing professionals to refresh their ProGrade Digital cards back to factory condition and monitor the health of their cards.

### ProGrade Digital SDXC UHS-II V60 512GB, U3, Class 10 portfolio:

- Maximum read speed up to 250MB/s
- Burst write speed up to 130MB/s
- Minimum sustained write speed 60MB/s
- Capacities: 128GB, 256GB, 512GB

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### SD V60 Delivers:

- High-performance speed verified to perform at a sustained read rate of up to 250MB/s
- Video tested and certified to perform at a minimum sustained recording rate of 60MB/s
- Recommended and tested in a wide range of DSLR, MILC, and Cinema-grade video cameras
- Optimized for 4K, UHD, Full HD, Motion JPEG, and most high bit rate MPEG-4 CODECs
- Laser etched unique serial numbering for the tracking of key components and manufacturing data for the highest quality control
- Refresh Pro support to monitor card health and refresh the card back to factory-fresh condition
- Packaging: Biodegradable fiber tray

#### • 3-year warranty

Card Format	Speed	Capacities	Pricing
SDXC UHS-II, U3,	Up to 250 MB/s read speed	128GB, 256GB,	\$54.99, \$104.99 <i>,</i>
Class 10, V60	Up to 130MB/s write speed	512GB	\$199.99

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development, and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on the development of memory cards, card readers, and workflow software for professional imaging markets. Flagship products, ProGrade Digital CFExpress, SDXC UHS-II, and CFast 2.0 are optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder, and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, RED, and Blackmagic. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

Customers may purchase ProGrade Digital products on <u>www.progradedigital.com</u>, <u>B&H Photo</u> <u>and Video</u>, or <u>Adorama</u> websites along with many other retailers around the globe. Customers in select regions may purchase on <u>Amazon.com</u> with Prime shipping.

#### About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers, and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFexpress<sup>™</sup> and ProGrade Digital SDXC UHS-II V90 memory cards offered in a range of capacities and USB 3.2, Gen 2 high-speed readers. ProGrade Digital memory cards and workflow solutions are available for purchase globally through Amazon.com, on the company website, and also B&H Photo and Video.

High-resolution product photos and logo for download: (2022-11-15 SD V60 512GB) ProGrade Digital is an authorized licensee of SDXC, microSDXC, CFast 2.0, CompactFlash, and CFexpress trademarks. All other brand or product names in the release are trademarks or registered trademarks of their respective holders.

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