



PROGRADE DIGITAL™ ANNOUNCES A NEW SUPER-PORTABLE, TYPE C READER FOR MOBILE CREATORS

Never Stop Creating, No Matter Where You Are!

San Jose, CA – August 1, 2022, 8:00 am —ProGrade Digital™, founded with a mission to provide the highest quality professional grade digital memory cards and workflow solutions, announces its new PGM0.5 mobile card reader, a dual-slot card reader for SDXC and microSDXC memory cards. The PGM0.5 reader has comparable performance when transferring data like our full-size readers but is more portable due to its extremely small size. For creators that are utilizing the PGM0.5 on their laptops, they can take advantage of utilizing both reader slots simultaneously. The PGM0.5 is equipped with a USB 3.2 Gen 1 interface. The PGM0.5 allows you to download content to your mobile devices with a Type-C connector, such as an iPad or Android-based tablet, edit it and get back to creating all while in a highly mobile environment.

“A new wave of content creators has emerged over the last couple of years, driven strongly by sharing platforms such as YouTube and TikTok. A large portion of these creators are operating in a highly mobile environment, utilizing a variety of devices such as smartphones, tablets, and lightweight laptops for video editing along with powerful new editing software applications. Content capture devices, utilized by these creators, include high-resolution action cameras, drones, and mirrorless cameras. The majority of the content captured on these devices is stored on SD and microSD memory cards. To better support these users, we have developed our new dual-slot SD/microSD card reader (PGM0.5) that can provide a highly portable, high-speed way to import all of this content directly into mobile editing platforms at a very affordable new price point”, said Wes Brewer, CEO, and founder of ProGrade Digital.

"The Creator Community, at its heart, is a community of storytellers. And not a day goes by that the team at LumaTouch doesn't marvel at the stories created by this community. This is what inspired us to design LumaFusion the way we did, and to create a visceral, enjoyable, fluid editing experience for our customers," said Chris Demiris, Co-Founder and Director of Engineering for LumaTouch. "The development team at LumaTouch has been testing the new ProGrade Digital PGM0.5 mobile card reader, and it's clear to us they share the same inspiration. ProGrade Digital has created an effective camera-to-timeline workflow for mobile devices that works in perfect harmony with LumaFusion. We're excited to see how LumaFusion customers who shoot on DSLRs, drones, or GoPro's react to this seamless mobile workflow."

ProGrade Digital PGM0.5 Mobile Reader Key Features:

- Dual-slot memory card reader for SDXC UHS-II and microSDXC cards
- Transfer rates of up to 5Gb/s (625MB/s)
- USB 3.2 Type-C connector
- Mobile reader can be inserted in either direction
- MSRP \$34.99



The PGM0.5 reader is equipped with a laser-etched serial number. Using this serial number, a customer can register their product at <http://progradedigital.com/register> to receive product updates.

The founders of ProGrade Digital are industry veterans in the removable storage and digital photography industries. Each, having spent time at leading companies such as Lexar and SanDisk, brings extensive expertise in the design, development, and manufacture of digital storage products, plus longstanding relationships with key manufacturing and supply chain partners. The company focuses exclusively on the development of memory cards, card readers, and workflow software for professional imaging markets. Flagship products, ProGrade Digital CFExpress, SDXC UHS-II, and CFast 2.0 are optimized to render maximum performance when paired with high-end DSLR, mirrorless, camcorder, and digital cinema cameras from manufacturers such as Canon, Nikon, Panasonic, Sony, RED, and Blackmagic. ProGrade Digital memory cards expand the creative visions of cinema and photography professionals around the world.

Customers may purchase ProGrade Digital products on www.progradedigital.com, [B&H Photo and Video](#), or [Adorama](#) websites along with many other retailers around the globe. Customers in select regions may purchase on Amazon.com with Prime shipping.

About ProGrade Digital, Inc.

ProGrade Digital focuses exclusively on the design and marketing of digital memory cards, card readers, and workflow software required by imaging professionals. Flagship products include ProGrade Digital CFexpress™ and ProGrade Digital SDXC UHS-II V90 memory cards offered in a range of capacities and USB 3.1, Gen 2 high-speed readers. ProGrade Digital memory cards and workflow solutions are available for purchase globally through Amazon.com, on the company website, and also B&H Photo and Video.

High-resolution product photos and logo for download: ([2022-08-01 PGM0.5 Mobile Reader Press Kit](#))

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